

UNDERSTANDING THE CREATIVE GENERATION

Jeff M. Poulin

INTRODUCTION

DEFINITIONS

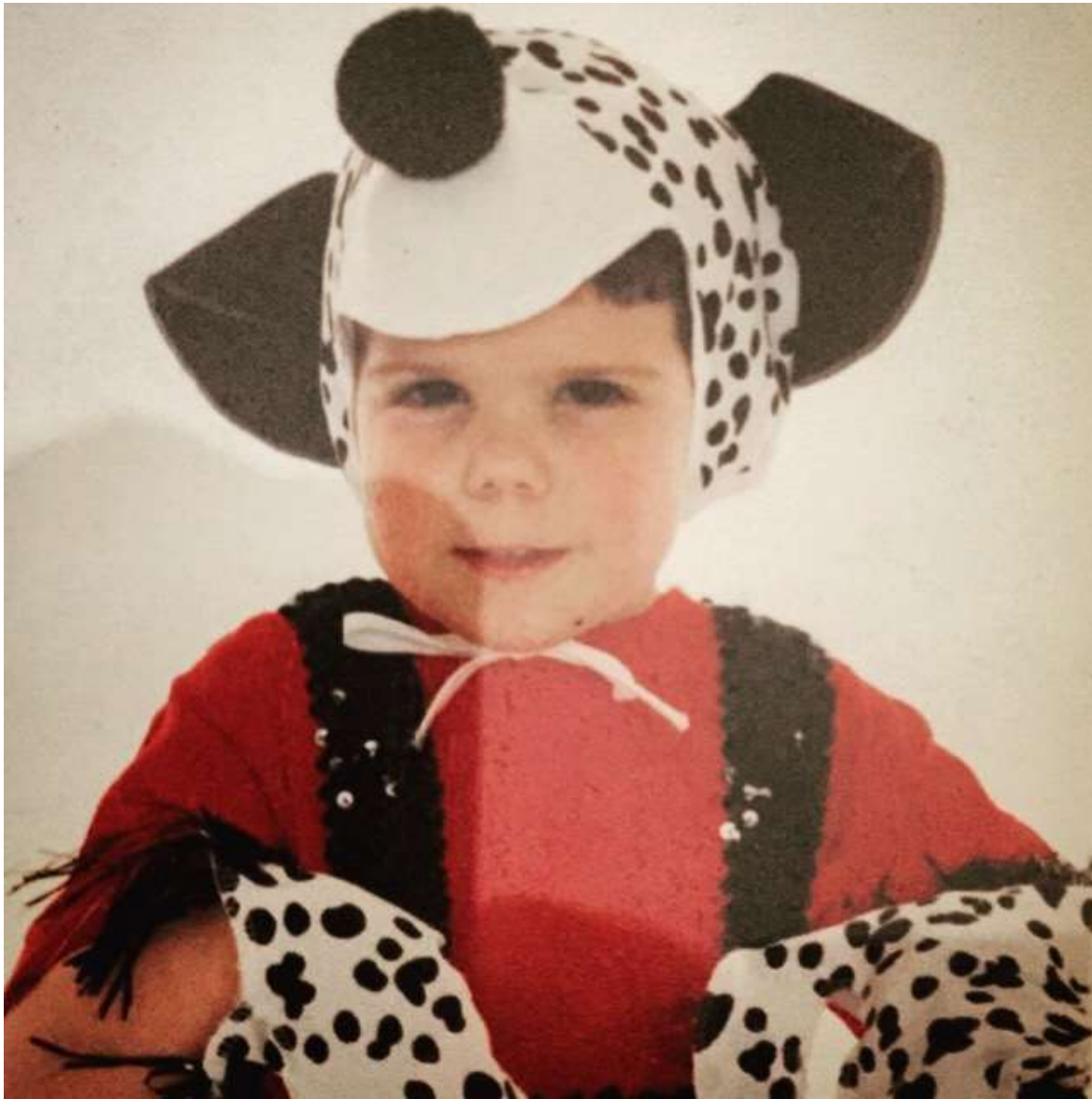
FOR PRACTITIONERS

UNPACKING POLICY

FUTURES

Goals

- Introduce the concept of the Creative Generation
- Contemplate models for effective employment of the concept, and
- Provide a discussion on the futures of the work









Goals:

- **SHARE:** *My story and vision for a*
- **EXPLORE:** *The national arts & cu*
- **THINK:** *coming next and*



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Creative Generation (Gen C)

Generation C, a term taken from consumer marketing, is used to describe an **intergenerational** group of people who care deeply about **creativity, culture, connection, and community.**

Gen C Capacities

- Creativity
- Cultural Consciousness
- Connectivity
- Concern for Community

Research Question

How do artists, educators, and community leaders effectively cultivate the creative capacities of the next generation?

WORDS MATTER

HOW YOU TALK ABOUT YOUR
WORK MATTERS

Research Questions

- How can *young people* be supported in the pursuit of creative community action?
- How can *adults - such as artists, educators, and community leaders* - be supported in their work supporting the development of young people as catalysts for creative community action? And lastly,
- How can both young people and adults who are committed to creative community action, *navigate the strict systems* which govern their work?

QUESTION TO PONDER

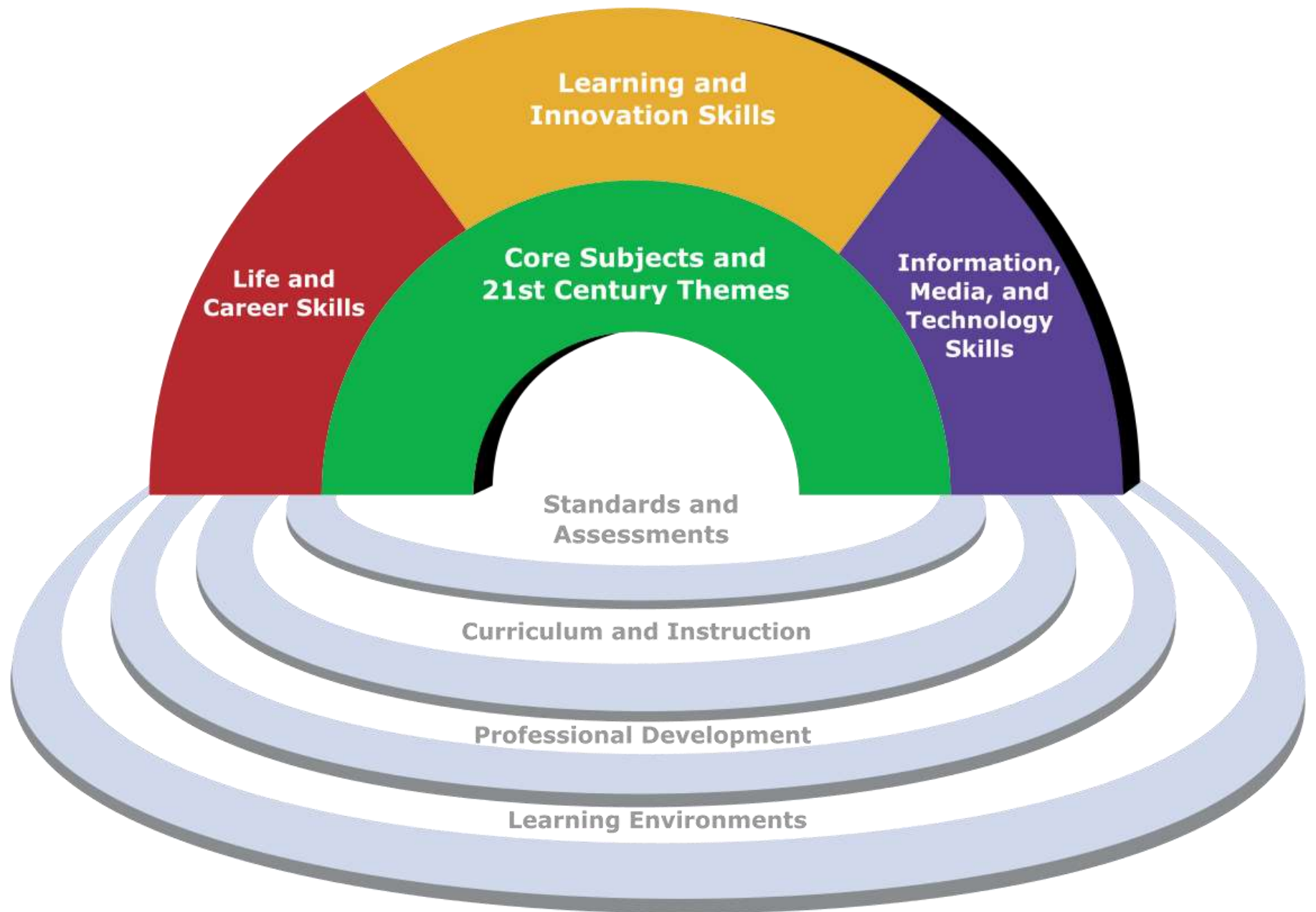
How are you, as a practitioner or educational leader, enabling young people and adults to creatively collaborate and respond to their communities?

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Intersections with Our Work

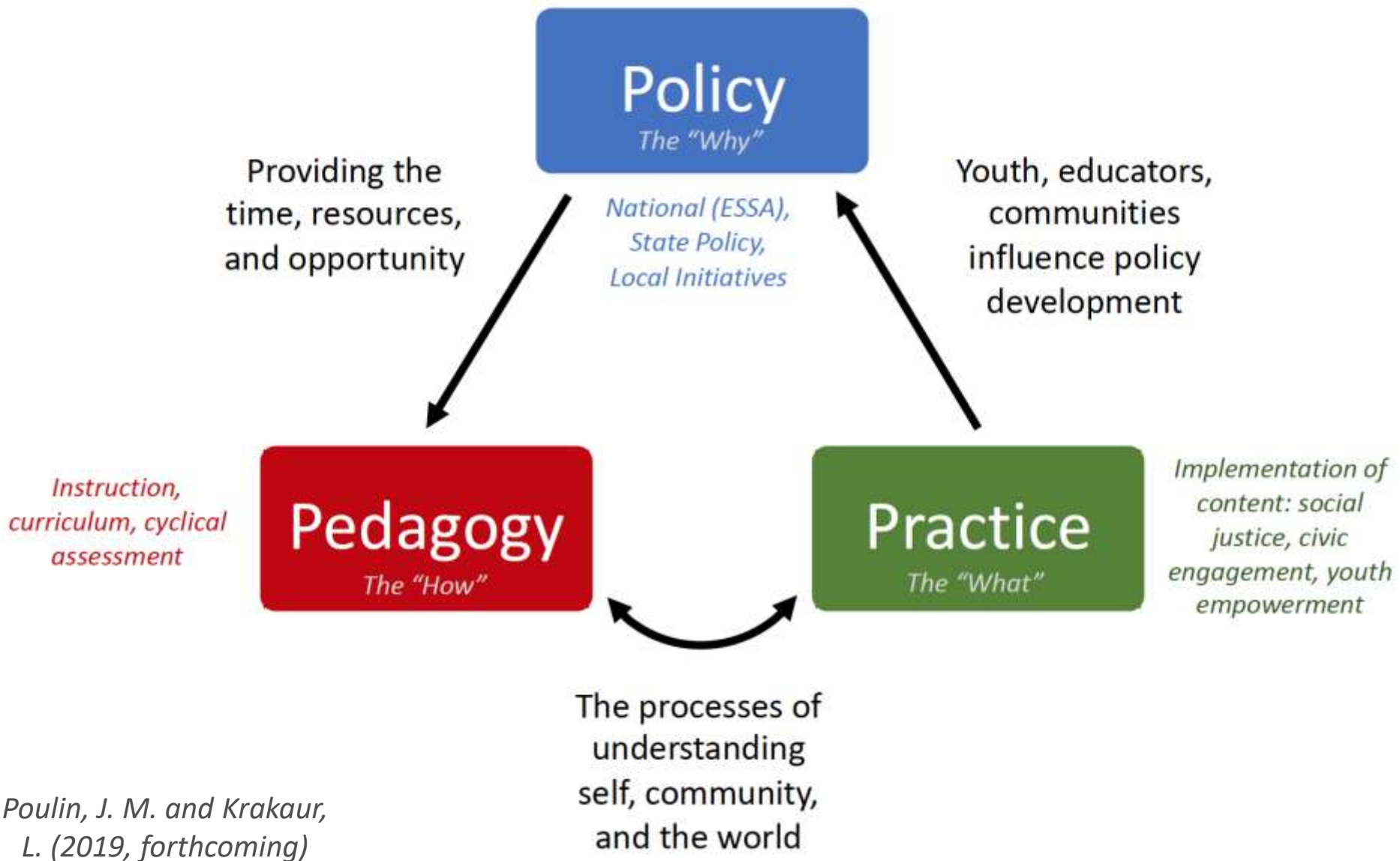
- Creativity & Culture
- Technological Connectivity
- Civic-Mindedness
- Wellbeing











Poulin, J. M. and Krakaur, L. (2019, forthcoming)

QUESTION TO PONDER

What can you, as a practitioner or educational leader, advance your pedagogical approaches to cultivate creative capacities in young people?

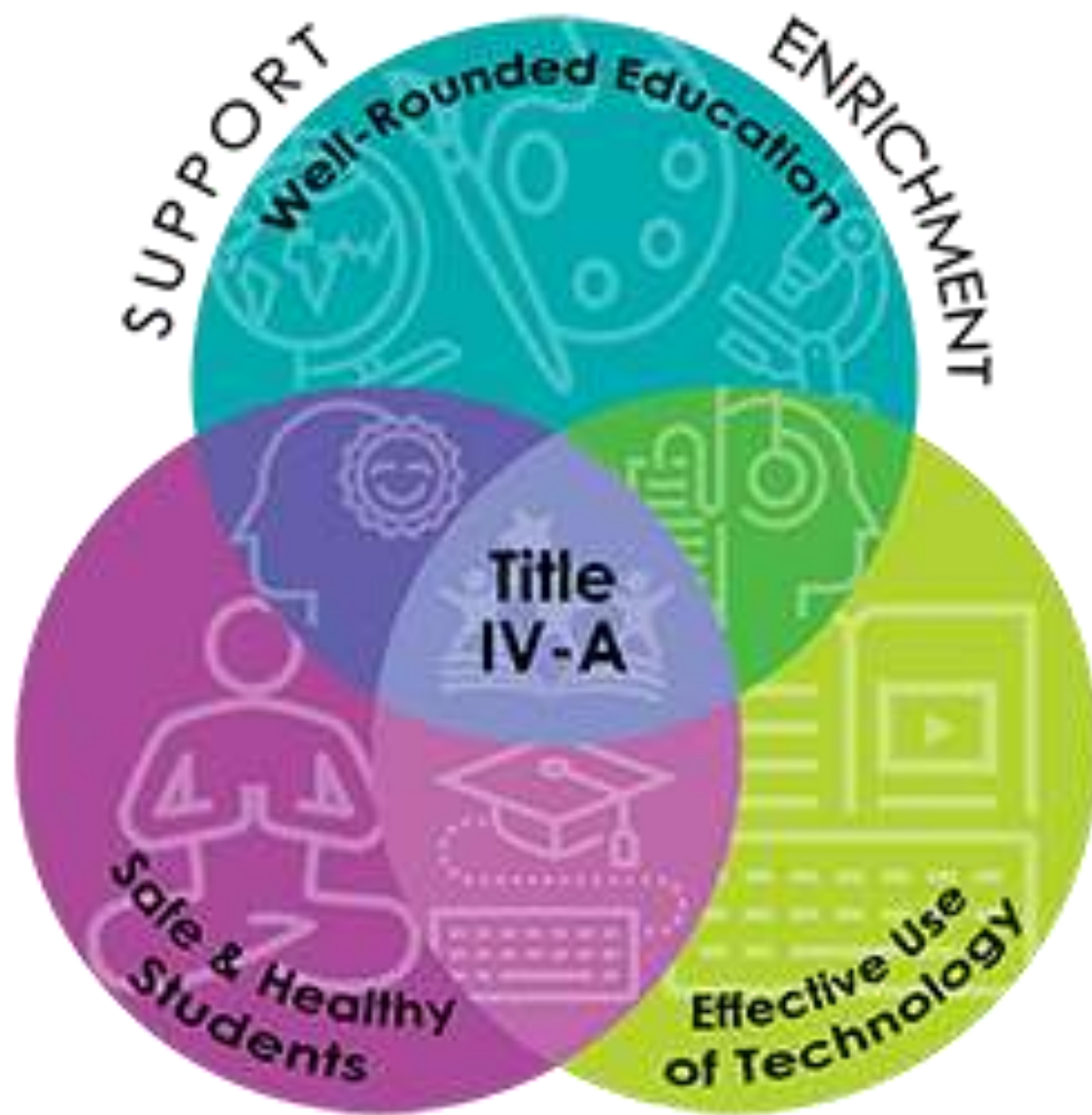
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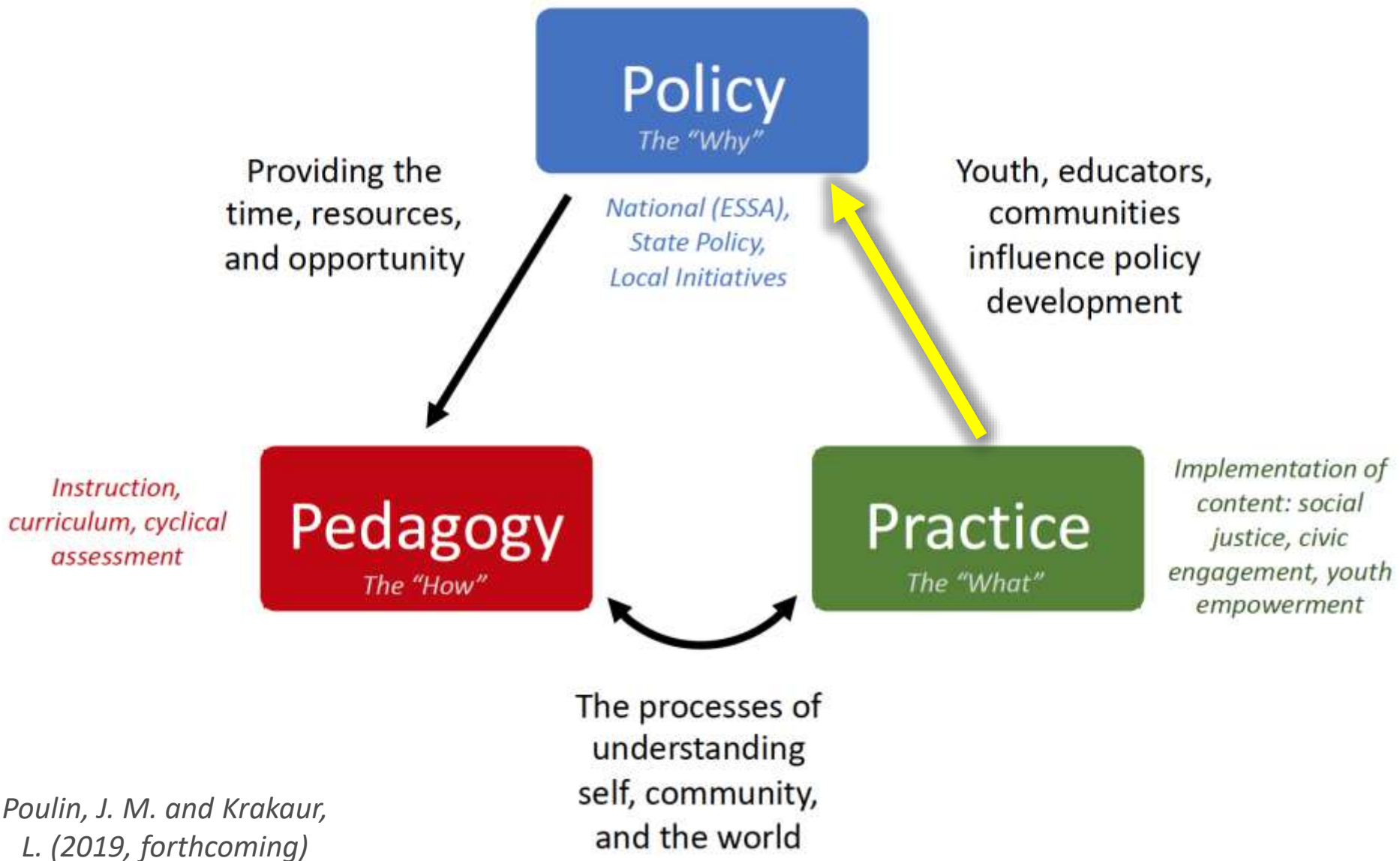
“(52) WELL-ROUNDED EDUCATION.—The term ‘well-rounded education’ means courses, activities, and programming in subjects such as English, reading or language arts, writing, science, technology, engineering, mathematics, foreign languages, civics and government, economics, arts, history, geography, computer science, music, career and technical education, health, physical education, and any other subject, as determined by the State or local educational agency, with the purpose of providing all students access to an enriched curriculum and educational experience.”

Source: The Every Student Succeeds Act



AUTONOMY

- Using Standards
- Proficiency Endorsements
- Integration
- What else?



Poulin, J. M. and Krakaur,
L. (2019, forthcoming)

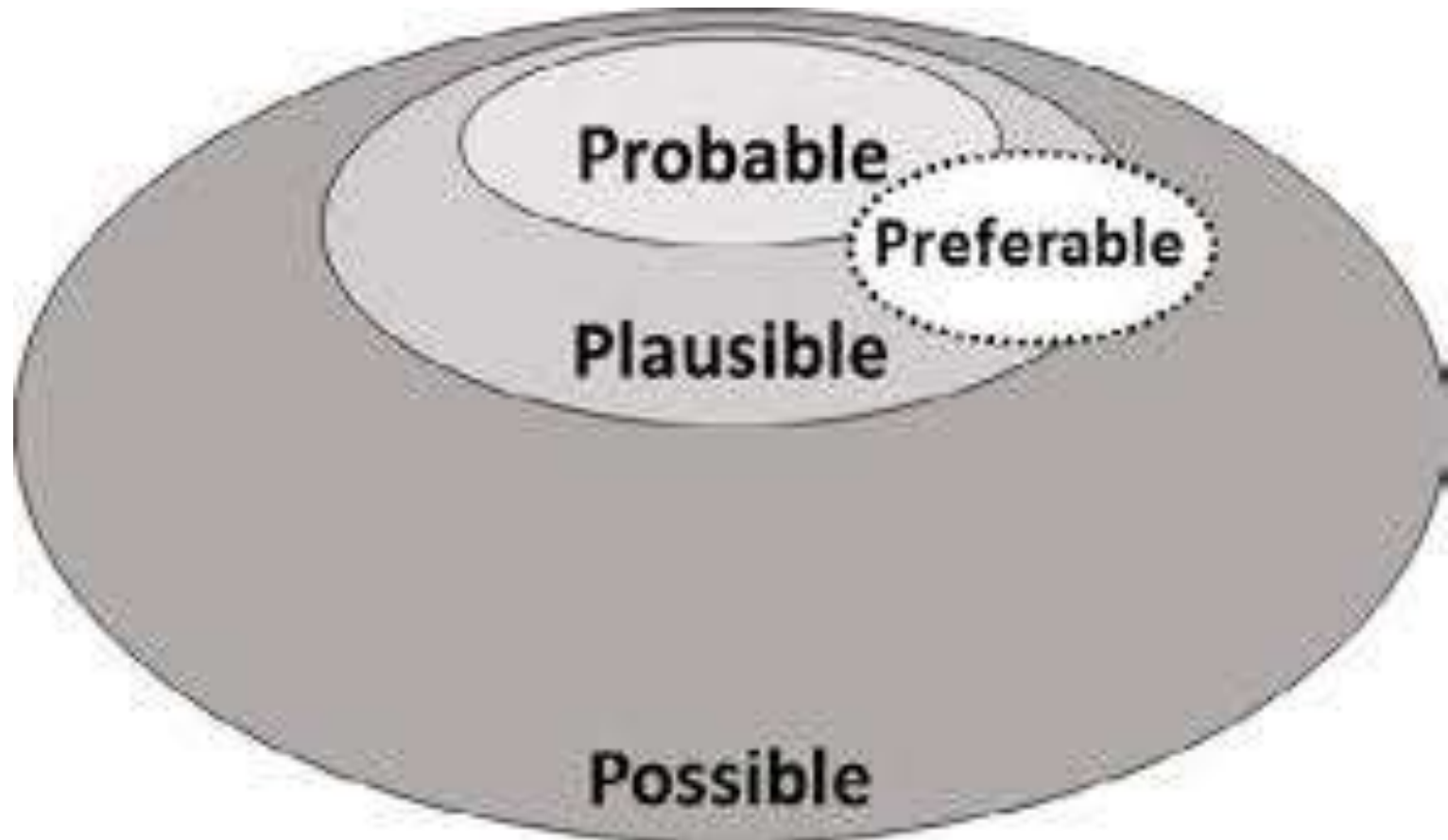




QUESTION TO PONDER

What policies can you, as a practitioner or educational leader, leverage to support your work developing the creative generation?

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The next generation is a
CREATIVE GENERATION

CREATIVE INNOVATION

CREATIVE GENERATION

We work to inspire, connect, and amplify the work of individuals and organizations committed to cultivating the creative capacities of the next generation.

<https://creative-generation.org/get-involved>



Campaign for a **Creative** Generation

www.Creative-Generation.org



@Campaign4GenC

Personal Reflection

- How are you **empowering young people and adults** to creatively collaborate and respond to their communities?
- What can you **advancing your pedagogical approaches** to cultivate creative capacities in young people?
- How can you **leverage current policies** to support your work developing the creative generation?

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